

# Press Release

## **Canon i-SENSYS laser products win three Buyer's Laboratory Inc. awards**

Amstelveen, Netherlands, 25 June 2009- Canon Europe celebrates winning three 'Pick of the Year' awards from Buyers Laboratory Inc. (BLI), the office equipment industry's leading independent authority and provider of competitive testing and reviews. The i-SENSYS LBP3010 was picked as an 'Outstanding Personal Workgroup Monochrome Printer', while the i-SENSYS MF4380dn won for 'Outstanding Personal Workgroup Monochrome Multifunction Printer'. The i-SENSYS MF8450 picked up the 'Outstanding Small Workgroup Colour Multifunction Printer' award. These awards recognise Canon's technology leadership in these important market segments.

"We are delighted that these three products have been recognised after undergoing the rigorous testing conditions that BLI operate," said Anil Jagpal, European Product Planning Manager, Laser Products, Canon Europe. "As we constantly seek to improve products across the i-SENSYS range, it is very encouraging to see our efforts rewarded."

### **i-SENSYS LBP3010: Outstanding Personal Workgroup Monochrome Printer**

An entry-level mono laser printer, perfect for the personal office – the i-SENSYS LBP3010 offers a space-saving stylish design plus print speeds as fast as 14 ppm. For ultimate office efficiency, Canon's Quick First Print technologies allow documents to be printed straight away from sleep mode – furthermore, the First Print Out Time is just 8.5 seconds or less.

### **i-SENSYS MF4380dn: Outstanding Personal Workgroup Monochrome Multifunction Printer**

The i-SENSYS MF4380dn is the perfect solution for small businesses. Featuring a 50-sheet Duplex ADF, the device is capable of automatic double-sided copying, scanning and faxing as well as printing. The MF4380dn offers Ethernet networking capabilities, allowing busy small workgroups to share printing, scanning (on Windows) and faxing resources.

“We were impressed by the i-SENSYS MF4380dn’s very good print quality and very good overall print productivity,” said David Sweetnam, BLI European Lab and Research Manager. “Other productivity-enhancing features included the Quick First-Print feature, which enables faster than average first-page-out times, and the ability to select frequently used print settings with a single click of the mouse via predefined printing shortcuts in the driver”.

### **i-SENSYS MF8450: Outstanding Small Workgroup Colour Multifunction Printer**

The network-ready i-SENSYS MF8450 is a colour laser multifunctional that sets new standards in colour quality and speed, and is therefore ideal for small businesses looking to use colour to expand. A powerful compact solution, it incorporates many of the advanced technologies found in Canon’s high-end imaging devices, delivering superior productivity, reliability, usability and efficiency. The device features Canon’s powerful SEND functionality which enables users to scan documents quickly and easily for distribution via email, network file server, FTP server, Internet fax or USB memory key.

“In addition to its flawless reliability test performance, we were impressed by the wealth of ease of use features that Canon has added to the i-SENSYS MF8450, such as the swivel-mounted 3.5-inch colour TFT screen and a scroll wheel for fast data entry when carrying out scanning tasks,” said David Sweetnam, BLI European Lab and Research Manager. “The ability of the device to pull multiple jobs off the network at once also ensures that bottlenecks are kept to a minimum when the device is shared in a busy environment.”

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### About Canon Europe

Canon Europe is a subsidiary of Canon Inc. of Japan, a world-leading innovator and provider of imaging solutions for individuals and businesses.

The main business focus for Canon Europe is in two clearly defined markets: Business Solutions (developing IT products, solutions and services for the office and professional print environments) and Consumer Imaging (photo, video, printers, scanners, fax machines and multifunction devices).

Canon Europe also provides Industrial Products including broadcast lenses, semiconductor and medical equipment.

Canon Europe employs in the region of 11,000 people across Europe, the Middle East and Africa (EMEA).

Further information about Canon Europe is available at: [www.canon-europe.com](http://www.canon-europe.com)