

## Press release

**EMBARGO: 15 August 2008**

## Canon scores hat-trick at prestigious EISA awards



A hi-res version of these images can be downloaded from this press release at [http://www.canon-europe.com/press\\_centre/press\\_releases/news/index.asp](http://www.canon-europe.com/press_centre/press_releases/news/index.asp)

**Amstelveen, The Netherlands, 15 August 2008:** Canon has been presented with three highly respected awards by EISA (European Imaging and Sound Association) – Europe’s premier consumer technology awards association. The Canon EOS 1000D was named European Consumer Camera 2008-2009; the Canon SELPHY ES2 took the plaudits for European Mini Photo Printer 2008-2009, while the Canon HV30 was voted European HD Camcorder 2008-2009. The trio of awards underlines Canon’s success in pushing imaging technology forward.

“Canon is delighted to be honoured by the EISA judges once again,” said Mogens Jenson, Head of Canon Consumer Imaging Europe. “It’s particularly satisfying to have gained this recognition over such a broad range of product groups – reflecting Canon’s continuing commitment to driving imaging excellence across the board.”

### **European Consumer Camera 2008-2009: Canon EOS 1000D**

The EOS 1000D was introduced to make Canon’s unique EOS technologies available to a wider audience, offering the perfect entry-point to D-SLR shooting. Despite boasting the lightest body in the range, the 10 Megapixel EOS 1000D still includes Canon’s DIGIC III image processor, a 2.5” LCD with Live View mode and, of course, the exceptional image quality traditionally associated with EOS.

Features include:

- 10.1 Megapixel CMOS sensor
- 7-point wide-area AF system
- Up to 3 frames per second



- DIGIC III image processor
- 2.5" LCD with Live View shooting
- EOS Integrated Cleaning system

#### **European Mini Photo Printer 2008-2009: Canon SELPHY ES2**

The ultra-portable SELPHY ES2 gives photography fans the creative freedom to enjoy their snaps quickly and easily. Built for tight spaces, the versatile ES2 doesn't cut corners on features and includes a 3" LCD viewer and memory card slots for PC-less printing, and an easy-to-load integrated ink and media cassette.

Features include:

- Compact, vertical design with handle
- Integrated ink and media cassette
- 3" LCD viewer
- Wireless printing via IrDA
- Automatic image optimisation
- 100-year prints<sup>1</sup>

#### **European HD Camcorder 2008-2009: Canon HV30**

The follow-up to last year's hugely successful HD camcorder, the HV20, Canon's HV30 takes over where its predecessor left off. Offering superb HDV1080i moviemaking, the sleek HV30 retains a Full HD CMOS sensor and Canon HD Video Lens, and adds a Multiangle Vivid LCD alongside a variety of refinements designed to enhance ease-of-use.

Features include:

- HDV1080i movies
- Canon Full HD CMOS sensor
- Canon HD Video Lens with 10x optical zoom
- Super Range Optical Image Stabilizer
- HD-optimised DIGIC DV II processor
- High-performance Instant AF

– Ends –



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<sup>1</sup> 100 year figure is an estimation based on accelerated tests and not guaranteed. For further details refer to product specifications.



#### **About Canon Consumer Imaging (CCI), Canon Europe**

Canon Europe is a subsidiary of Canon Inc., founded in Japan in 1937. CCI is a leading provider of digital products for the home and the office, including: photo, video, ink jet and laser printers, All-In-One devices, projectors, scanners and fax machines.

Canon's corporate philosophy is kyosei, a Japanese concept that focuses on living and working together for the common good. As an environmentally aware organisation Canon is a Conservation Partner of the WWF.

Further information about Canon Europe is available at: [www.canon-europe.com](http://www.canon-europe.com)

#### **About EISA**

Established in 1982, EISA is Europe's premier consumer technology awards association. Its expert voting panel comprises editors-in-chief from 50 leading photo, video audio, home theatre, convergence and mobile electronics magazines across 19 countries.