

## Technologies Explained

### SELPHY CP780

#### Low cost printing solution

As well as being affordable in their own right, SELPHY printers give you complete control over the cost of your photo printing. SELPHY cartridges contain paper and ink for an exact, pre-defined number of prints, so every single print has a predetermined cost. Waste can be further reduced by previewing images before printing on the LCD screen of your camera or printer – ensuring that you only print the images you want.

#### Media

Available media comprises:

- Postcard Size (KP-361P, KP-712IP/IN, KP-108IP/IN)
- Wide Size (KW-24IP)
- L Size (KL-36IP)
- Credit Card Size (KC-36IP)
- Credit Card Size Stickers (KC-18IF)
- Mini Stickers (KC-18IL)

Ink cartridge is included with media.

#### Software

The SELPHY CP780 is supplied with SELPHY Photo Print software, which includes step-by-step audio guidance on how to print images. This is ideal for users who are inexperienced with computers, printers or both – and provides a great way for children to learn how to print.

Purchasers of the SELPHY CP780 are eligible for free membership of CANON iMAGE GATEWAY<sup>1</sup>: 100MB of online ‘personal gallery’ space for sharing stills and video with family and friends.

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<sup>1</sup> CANON iMAGE GATEWAY is not available in all European countries. Please see [www.cig.canon-europe.com](http://www.cig.canon-europe.com) for available countries. Movie upload requires users to download and install the movie upload task, available after registration from the CANON iMAGE GATEWAY site.

## Accessories

- CP Printer Carrying Case DCC-CP1
- Battery Pack NB-CP2L
- BU-30 Bluetooth Adapter Unit

## Dye Sublimation

SELPHY printers use a dye-sublimation printing process to produce high-quality prints with the look and feel of photos from the lab. This process is particularly suitable for photo printing because it transfers colour into the structure of the paper rather than printing onto the surface. Light reflects evenly off the print for a richer, glossier photo. And with a total reproduction range of more than 16.7 million colours, SELPHY printers deliver all the vibrancy and subtle tone gradations of professional, lab-produced prints.

## 100 Year Prints

SELPHY printers produce rich, vivid prints that are fade and moisture resistant for up to 100 years<sup>2</sup>. A durable, protective coating is applied at the end of the printing process to guard against splashes, spills and sticky fingers. To prevent smudging and fingerprint marks, photos are dry to the touch and ready to handle the moment printing finishes.

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<sup>2</sup> See specifications for details