

Consistent
digital colour
proofs to a
global standard.
you can

Canon



The international standard in digital colour proofing.

Delivering consistent colour accurate proofs used to be a costly, time-consuming process. For the first time ever, Canon's renowned imagePRESS print systems allow you to deliver accurate, repeatable and measurable colour performance accredited to a recognised global standard.

FOGRA and ISO 12647-7

With over 55 years experience in future-oriented, print technology, FOGRA are a leading independent voice in the establishment of recognised international standards. Working on behalf of the ISO, they have developed and introduced the new global standard for Validation Printing with digital devices, ISO 12647-7.

imagePRESS and colour accurate proofs

After rigorous testing, Canon's imagePRESS colour range has been certified to the Validation Print criteria, which makes up part of ISO 12647-7. This means that not only can you benefit from the outstanding versatility of our imagePRESS print devices, it's now possible to create digital proofs where the colour accuracy and consistency meets the guidelines of a globally accepted benchmark.

Implementing ISO 12647-7

Whether you're already using imagePRESS technology, introducing this significant capability into your business is relatively straightforward with the help of Canon's service teams. Not only are they experts in their field, they're also fully FOGRA accredited. This means that they can work alongside your team, providing all the necessary expertise, technology, process improvement advice and guidance needed for you to attain the coveted ISO 12647-7 accreditation. Once established, the ongoing maintenance of your digital proofing system can then be handled by one of your trained operators, who can call on our support whenever required.

Provide absolute confidence in the quality, accuracy and consistency of your digital colour workflow.

DIFFERENTIATE YOUR PRINT BUSINESS

High quality with confidence

There's no guesswork, client disagreements, or reprints when you're working with our certified imagePRESS systems - saving time and maximising productivity. Thanks to ISO 12647-7 accreditation, you can create colour accurate proofs on-demand for any digital or offset press. Your customers will approve content with absolute confidence, and also be assured that the colour quality and consistency is as accurate to the final printed output, as is possible to achieve.

Fast and highly efficient

Digital proofing with a certified imagePRESS system is incredibly efficient. That's because - unlike the alternatives - there's minimal make-ready time or cost involved in the process, with each digital proof just a single click charge away. This means faster proof generation, quicker acceptance, and a higher profit margin on every project.

Strengthen relationships, expand your customers

The imagePRESS range allows you to offer on-demand digital printing and proofing to a whole new set of customers with confidence. Instead of just providing digital colour proofs, you can consistently generate proofs to ISO 12647-7, the most stringent international standard. An assurance few competitors will be able to match.

Emphasise your credentials

By utilising Canon's leading-edge technology and working to the highest accepted global standards, your customers will choose you as their supplier and partner - safe in the knowledge that they're dealing with a professional organisation that has invested in the global standard and is committed to long-term growth.

Certified systems

The Canon imagePRESS C1+, imagePRESS C6000 and imagePRESS C7000VP are all accredited to ISO 12647-7 when used within a specific colour workflow.

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